BOC 2027 EXHIBITION & SPONSORSHIP PRICE LIST

Diamond Package x2 (£52,000 exc. VAT)

- 8 x 5 m space incl. 6 x catering and social tickets - first choice of stand position
- 60 min Satellite Symposium
- Choice of two of the following: TGG Partnership (incl. Sponsorship of all five events), or OTNG Partnership (incl. digital promotion and event sponsorship), BOC upgrade to 120 min Satellite Symposium, BOC Lanyards/Name Badges, BOC Poster Screens, BOC Conference App
- Advertising in Journal of Orthodontics - 2 x Premium Position, 2 x Double Page (four issues)
- BOS News - 1 x Premium Position, 1 x Double Page, 1 x Advertorial, 1 x False Front Cover (three issues)
- BOS News - Enhanced Exhibitor Entry (Conference Preview)
- BOS E-News Update 1 x Story, 1 x Sponsorship
- Social Media Posts x 4

Platinum Package x4 (£39,000 exc. VAT)

- 8 x 5 m space (incl. 5 x catering and social tickets)
- 30 min Satellite Symposium
- Choice of TGG Partnership (incl. Sponsorship of all five events), or OTNG Partnership (incl. digital promotion and event sponsorship) plus one of the following: BOC supplier of Water Bottles, BOC Email and Social Media, BOC Aspiring Orthodontist Lunch and Learn, BOC Steward Polo Shirts
- Journal of Orthodontics - Whole Page (four named issues - 2 x Premium Positions, 2 x Full Pages)
- BOS News - Whole Page (three issues - 1 x Premium Position, 1 x Full Page, 1 x Advertorial)
- BOS News - Enhanced Exhibitor Entry (Conference Preview)
- BOS E-News Update x 1 Story
- Social Media Posts x 3

Gold Package x4 (£24,000 exc. VAT)

- Choice of 2nd Tier Space Only Stands (incl. 4 x catering and social tickets)
- Choice of one sponsored opportunity (TGG Partnership incl. sponsorship of all five events), or OTNG Partnership (incl. digital promotion and event sponsorship, or Upgrade to 5m x 5m BOC space (+£1,500 exc. VAT)
- Journal of Orthodontics - Whole Page (four named issues)
- BOS News - Whole Page (three named issues)
- Social Media Posts x 2

Silver Package x10 (£10,000 exc. VAT)

- Choice of 5m x 2m, 3m x 3m or 4m x 2m Shell Scheme (incl. 3 x catering and social tickets)
- BOS News - Half Page (one issue)
- Journal of Orthodontics - 2 x Half Page (two issues)
- Clinical Effectiveness Bulletin - 1 x Full Page (one issue)
- Social Media Post x 1

Bronze Package x17 (£4,500 exc. VAT)

- 3m x 2m Shell Scheme (incl. 2 x catering and social tickets)
- Journal of Orthodontics - 1 x Half Page (one issue)
- Clinical Effectiveness Bulletin - 1 x Half Page (one issue)

Exhibition space and Sponsorship Opportunities will be assigned on a “first-come, first-served” basis according to the date of the exhibition space booking and the date of receipt of payment.

BOC MANCHESTER 22 – 24 SEPTEMBER 2027

BOC 2027 MANCHESTER

Manchester Central Convention Complex, Windmill Street M2 3GX

Wednesday 22 - Friday 24 September 2027

As the Chair of the British Orthodontic Conference (BOC), I am delighted to invite you and your company to join us at the 2027 Conference, which will take place in my home city of Manchester from 22nd to 24th September.

The 2027 Conference is expected to be the largest in recent times, bringing all BOS groups together for one exceptional event. We recognise that delivering an outstanding delegate experience must be matched by meaningful opportunities for our partners to showcase their businesses. For 2027, we are therefore expanding the ways in which sponsors can engage with delegates throughout the conference.

Previous conferences in Manchester have been well attended, vibrant events, attracting delegates from across the UK and beyond. For 2027, we have planned a strong programme of social events that will make the most of Manchester’s distinctive setting and provide additional informal opportunities for sponsors to connect with delegates in engaging and memorable ways.

An exceptional programme of international and UK speakers has already been confirmed, covering a broad range of topics including multidisciplinary care, fixed appliances, aligners, wellbeing, resilience and clinical leadership.



I encourage you to review this prospectus carefully and identify the sponsorship package that best aligns with the objectives of your organisation.

I look forward to welcoming you to Manchester Central in September 2027 for what promises to be an outstanding conference.

Dr Simon Watkinson, Chair of BOC 2027

BOC 2027 EXHIBITION FLOORPLAN, MANCHESTER







