

# BOC



**BRIGHTON 2026**  
24 – 26 SEPTEMBER

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## **SPONSORSHIP & EXHIBITION BROCHURE**



## WELCOME FROM DR SIMON WATKINSON

### Chair of the BOC 2026 Committee

**As the newly appointed Chair of the British Orthodontic Conference (BOC), I am delighted to invite you and your company to join us at the 2026 Conference, taking place in the dynamic and vibrant city of Brighton from 24–26 September.**

As the BOC continues to evolve, we are committed to working more closely than ever with our commercial partners. We recognise that delivering an outstanding conference for our delegates goes hand in hand with providing meaningful and valuable opportunities for our partners to showcase their businesses. In response, we have expanded our sponsorship offerings for 2026, creating enhanced opportunities for engagement through a variety of settings – from small, intimate spaces to larger theatre-style environments designed to maximise audience interaction.

Brighton is an exciting and culturally rich city, and this energy will be reflected in our social programme. These events will offer additional, informal opportunities to connect with delegates in innovative and enjoyable ways.

We have already confirmed an exceptional programme of international and UK speakers, covering a broad range of topics including multidisciplinary care, fixed appliances, aligners, wellbeing, resilience, and clinical leadership.

I encourage you to review this prospectus carefully and identify the sponsorship package that best aligns with the objectives of your organisation.

I look forward to welcoming you to the Brighton Centre in September for what promises to be an outstanding conference.

**Best wishes, Simon**



*Dr Simon Watkinson*



## WELCOME FROM DR ANSHU SOOD

Sponsorship Coordinator, BOC Committee

### Welcome to BOC 2026!

We are very much looking forward to welcoming you to the vibrant seaside city of Brighton. For those who have joined us here before, you will remember that the British Orthodontic Conference consistently attracts strong delegate numbers, drawn by both the quality of the programme and the opportunity to spend a few days by the sea.

Preparations for BOC 2026 are now well underway, and we are excited to share our sponsorship opportunities with you. Building on the success of our 2024 and 2025 meetings, BOC 2026 will offer even greater access to a growing and highly engaged delegate audience. The exhibition hall will remain a central hub of the conference, providing valuable space for delegates and industry partners to connect, network, and explore the latest innovations shaping orthodontics today.

We continue to offer a range of sponsorship packages – Diamond, Platinum, Gold, Silver, and Bronze – each carefully structured to provide high visibility and impactful opportunities to connect with attendees. Given the continued growth and success of the conference, we anticipate strong demand for sponsorship opportunities for 2026.



*Dr Anshu Sood*

At the BOS, we greatly value our longstanding partnerships with industry leaders. Your support plays a vital role in the success of the British Orthodontic Conference and our wider programme of events throughout the year. We are committed to working collaboratively to ensure that your involvement delivers real value and a positive experience.

We would be delighted for you to join us at the UK's flagship orthodontic conference and continue our shared journey in supporting and advancing orthodontics in the UK. If you have any questions or would like to discuss the sponsorship options in more detail, please don't hesitate to contact Gemma, the BOS Executive Secretary, or myself.

Thank you for your continued support. We look forward to working with you at BOC 2026 and beyond.

**Best wishes, Anshu**



# GENERAL INFORMATION

## **DATES**

**Thursday 24 - Saturday 26 September 2026**

### **Set up**

From Wednesday 23 September

Final timings will be announced in the Technical Manual.

### **Breakdown**

Saturday 26 September after lunch.

### **Location**

Brighton Centre  
Kings Road  
Brighton BN1 2GR

### **Profile of Attendance**

BOC 2026 is expected to attract attendees from all sectors of the Orthodontic community from across the UK as well as Europe.

### **Conference CPD**

The conference will be awarded CPD from the British Orthodontic Society in line with General Dental Council guidelines. CPD is also available from the Royal College of Surgeons Scotland and NHS Scotland.

## **CONFERENCE CONTACT**

### **Gemma Culverhouse**

Executive Secretary

Email: [executivesec@bos.org.uk](mailto:executivesec@bos.org.uk)

Please contact Gemma for all Sponsorship and Exhibition queries.

British Orthodontic Society  
Royal College of Surgeons England  
38-43 Lincolns Inn Fields  
London WC2A 3PE

Tel: 020 7353 8680  
[www.bos.org.uk](http://www.bos.org.uk)

Registered charity 1073464



## ABOUT THE CONFERENCE

**The British Orthodontic Conference is renowned for being the premier event for orthodontic professionals in the UK providing a dedicated space to meet, learn and collaborate amongst peers and colleagues.**

The conference and associated exhibition has grown substantially over the years and continues to maintain a friendly and warm atmosphere. Our delegates welcome the invaluable support that the exhibitors give to the conference and that they are able to learn more about the latest innovations and techniques within the orthodontic world.

This year's conference, chaired by Dr Simon Watkinson, will be held at a much-loved BOC venue—the Brighton Centre. Situated directly on Brighton's seafront, the venue offers stunning sea views and is conveniently located within easy walking distance of major hotels, restaurants, and top local attractions.

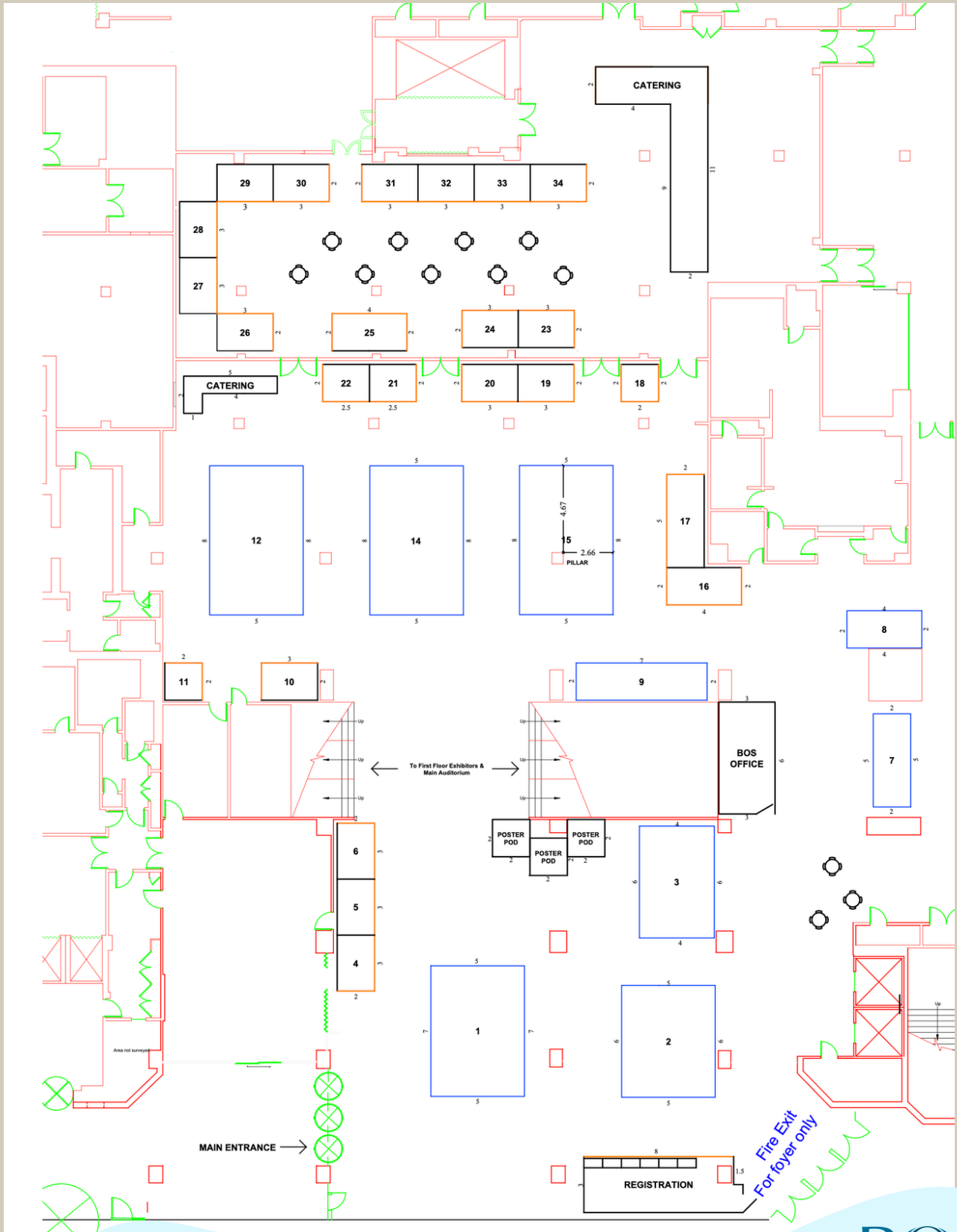
We hope that you will join us at BOC 2026 which this year will include an outstanding scientific programme offering comprehensive insights within the field, showcasing exhibition and sponsorship opportunities designed to enhance professional knowledge and skills.

The event is crucial for networking, learning, and staying updated on the latest in orthodontics.



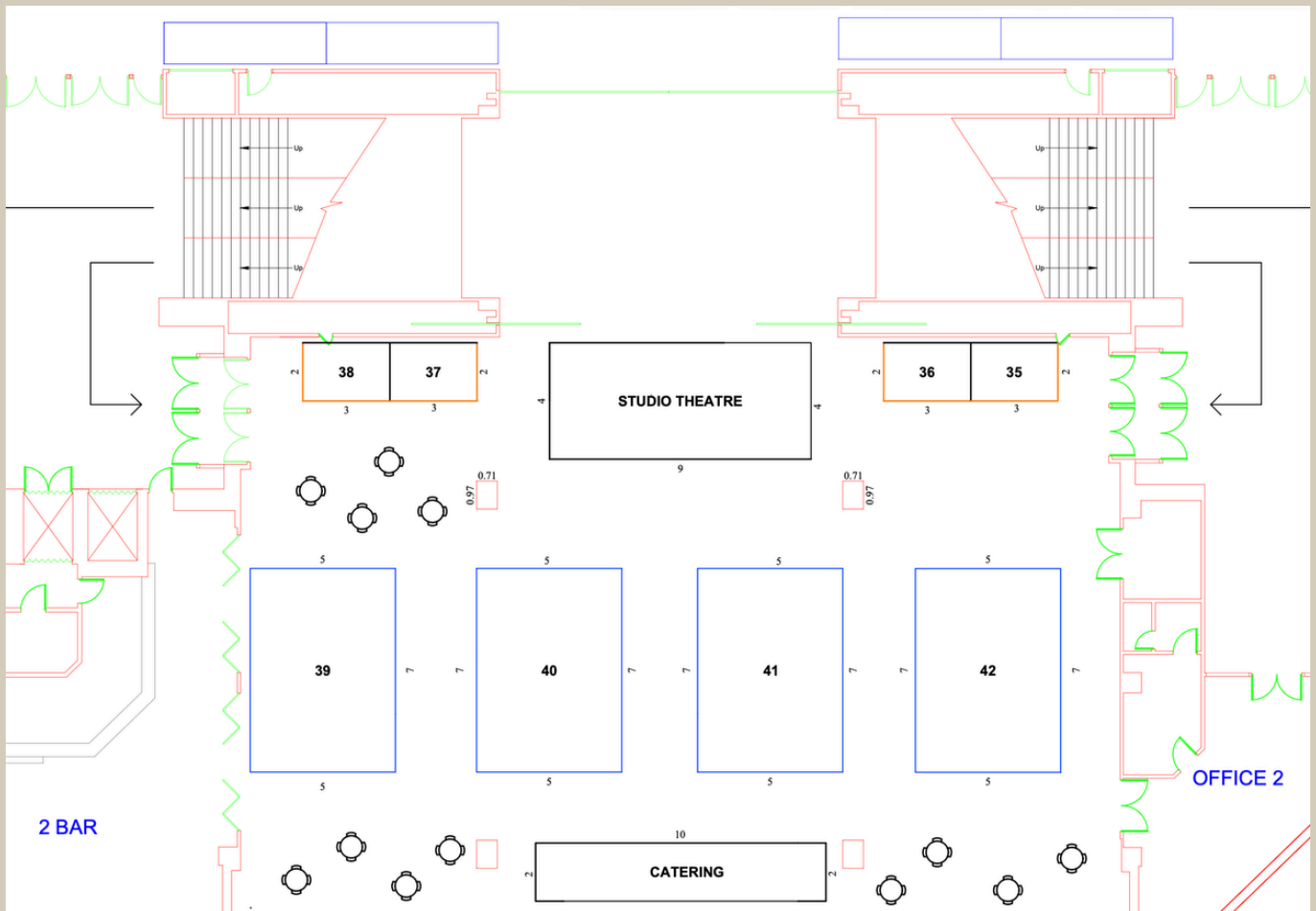


# EXHIBITION LAYOUT GROUND FLOOR





## EXHIBITION LAYOUT FIRST FLOOR



The exhibition will take place across two areas of the Brighton Centre, with stands located on both the Ground Floor and the First Floor. Catering and networking opportunities will be located in both areas drawing delegates to both spaces.



## WHY SHOULD YOU EXHIBIT AT BOC 2026?

**The British Orthodontic Conference is the only conference in the UK dedicated to orthodontics.**

If you are a company that provides orthodontic supplies/services or dental materials relevant to orthodontics, then it is a must attend event.

In a friendly environment, you and your team will be in front of a specialist orthodontic audience and decision makers – meaning you can generate high quality sales enquiries and an excellent return on your investment.

Specialists in Practice  
Consultant Orthodontists  
Training Grades  
Orthodontic Therapists  
GDPs undertaking orthodontics  
Dental Care Professionals

Over the last decade, more than 15,000 unique visitors have attended the number one event for those interested in orthodontics in the UK.

**Don't miss the opportunity to meet face-to-face and virtually with committed dental professionals.**



## BOC2026 EXHIBITION FORMAT

**BOC 2026 is committed to continuing to deliver an even better value proposition for our partners and will be offering a host of opportunities for companies to create and build relationships within the orthodontic community.**

We continue to offer a range of tiered sponsorship packages — Platinum, Gold, Silver and Bronze— designed to deliver strong visibility and meaningful engagement with attendees. Building on the conference’s continued growth and success, we anticipate high demand for 2026 sponsorship opportunities.

### **Sponsored Satellite Symposia**

In recent years, the BOC has introduced the ‘Trade Theatre’ concept, giving sponsors the opportunity to deliver their own content and host hands-on sessions for a dedicated BOC audience. At BOC 2026, these sessions will grow and continue under the new name ‘**Sponsored Satellite Symposia**’. The sessions will be held in a dedicated event space, adjacent to the main exhibition area, allowing companies to reach a wider audience while still providing a focused environment for engaging with delegates.

These sessions will run during breaks in the main programme to avoid scheduling conflicts and maximum attendance. A standard A/V package will be included in the price.

Available with the packages on a first come, first served basis.



## WELCOME RECEPTION

**Welcome Reception in the Exhibition Areas on Thursday, 24 September**

A Drinks Reception will be held for all delegates, exhibitors and sponsors on Thursday evening after the first day's lectures.

The event will start at 5.00pm and provides a great opportunity to network and meet with existing and new customers.





## FAQ

### **Tell us about the exhibition hall format?**

We want to create a more engaging, modern, and cohesive exhibition environment that enhances the delegate experience while also making exhibiting simpler for sponsors. Feedback from recent conferences, alongside wider industry trends, shows that delegates value well-designed spaces that encourage interaction, visibility, and ease of access.

### **What are the new Sponsored Satellite Symposia?**

For the first time, BOC will host a Satellite Symposium as part of the conference programme. Diamond and Platinum sponsors will have an included speaker slot, offering a valuable educational opportunity to showcase products, research, or clinical

### **Are traditional shell schemes still available?**

Yes. Smaller shell scheme will continue to be available for sponsors who prefer a more traditional exhibition option.

### **Will BOS still be flexible and supportive of sponsors?**

Absolutely. We understand that each sponsor has different needs and priorities. As always, we will work closely with you, regardless of sponsorship tier, to ensure your participation at BOC 2026 is successful, positive, and worthwhile.

### **What is the Date for Exhibition Set Up?**

Space only Stands will be able to access the venue on Wednesday, 23 September in the afternoon. Shell scheme stands will set up on Thursday September 24 before the Exhibition opens.

Final timings will be confirmed in the Technical Manual which will be distributed to all confirmed exhibitors 3.5 months before the event.

### **What is the Date for Break-down of Exhibition?**

Break-down will be on Saturday, 26 September from 2pm onwards.



## FAQ - DATES AND AVAILABILITY

### **What if the stand I want is no longer available?**

If you cannot see your preferred stand available for reservation, it means that this has been reserved by another company. Please select a new stand from those currently available.

### **Do I need to pay when I reserve the stand?**

No - we will invoice you after you have made your reservation.

### **How can I book a Sponsored Satellite Symposia slot?**

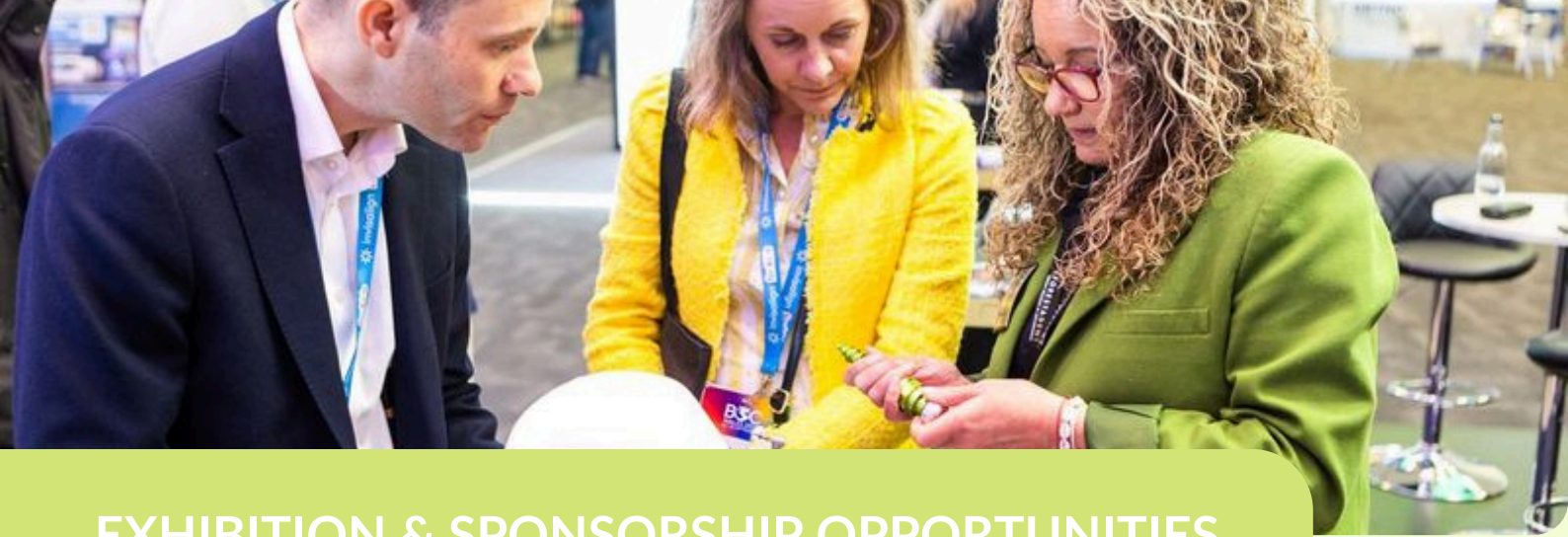
Sponsored Satellite Symposia will run during conference breaks so as not to clash with the main programme. There are a number of slots available to purchase. These can be booked as part of the package.

### **When is the Welcome Reception?**

The Welcome Reception will take place in the Exhibition Areas on Thursday, 24 September from 5:00pm - 7:30pm with the opportunity for you to take clients for dinner after this and continue your networking.

### **When is the Gala Evening taking place?**

The Gala Evening will be held at Brighton Pier on Friday, 25 September. Final details will be available in due course. Please note: This is not a formal black tie event.



## EXHIBITION & SPONSORSHIP OPPORTUNITIES

**BOC 2026 is pleased to offer exhibition space at the following rates. Please refer to the floorplans for available space.**

**The stand fee for both stand space only and shell scheme includes the following items:**

- 100-word company/product profile on the website and app
- Company name on exhibition signage during the conference
- Exhibitor badges according to the stand size. Badge allows access to scientific sessions and catering functions included with conference registration.
- Daily cleaning of public areas and gangways

All sponsorship packages include catering and social event tickets for all companies based on the size of the space chosen.

**Shell scheme packages include:**

- Shell scheme frame, basic lighting and power
- One table and two chairs
- Fascia panel with standard lettering

Extra items for all stands will be available to purchase as required in the Technical Manual

PLEASE NOTE: ONCE A SHELL SCHEME HAS BEEN BOOKED THERE IS NO OPTION TO CONVERT TO SPACE ONLY



## SPONSORSHIP PACKAGES

There are 5 different levels of sponsorship packages available to meet the needs of our sponsors.  
All costs indicated below are ex VAT

Rate according to size	Diamond £21,360	Platinum £21,360 £18,840	Gold £16,320 £13,920 £12,720	Silver £7,370 £6,050	Bronze £3,850
Available	2	6	5	3	25
Exhibition Stand Space only	8m x 5m	8m x 5m 7m x 5m	7 x 5m 6m x 5m 6m x 4m 7m x 2m 5m x 2m 4m x 2m		
Shell scheme only				5m x 2m 4m x 2m	3 x 2m 2.5 x 2m 2 x 2m
Sponsored Satellite Symposia	60 mins	30 mins			
Sponsor Listing on conference website and conference app	✓	✓	✓	✓	✓
Sponsor name on exhibition signage and conference slides	✓	✓	✓	✓	✓
Lunch & Refreshment Tickets, including Welcome Reception <i>plus</i> Tickets to Gala Evening (Friday 25 September)	6	5	4 <i>or</i> 3 (based on stand size)	3	2

Exhibition space will be assigned on a “first-come, first-served” basis according to the date of the exhibition space booking and the date of receipt of payment. Please refer to terms and conditions for payment terms.

Our sponsorship packages are designed to provide all key elements to maximise your exposure at the conference. However, if your requirements don't fit the mould, we can customise your package to suit you so please do not hesitate to be in touch with Gemma Culverhouse at [executivesec@bos.org.uk](mailto:executivesec@bos.org.uk)



## PASSPORTS FOR PRIZES

The BOC is excited to offer our exhibitors and sponsors the opportunity to participate in the popular 'Passport for Prizes' competition which will be held over the 2.5 days of the exhibition. Guaranteed to boost traffic within the exhibition area, delegates will visit participating stands to win prizes from sponsors.

We encourage all exhibitors to contribute prizes to the passport competition. Every exhibitor will be able to draw the winner of their prize.

Further details on how to participate will be sent out separately to all Exhibitors.





## SPONSORED SATELLITE SYMPOSIA

Two Sponsored Satellite Symposia slots will be offered to interested companies as parallel sessions on Thursday 24 September in conjunction with the main programme which starts at 10:30 am.

These slots will be offered for 2 hours and are available on a 'first come, first served' basis. Bookings can be made once the online portal is open

The opportunities are endless with free reign to promote your company in the way that best benefits you. We provide the co-ordination and you run the courses you wish. In the past, the sessions have been used for hands on training courses (CBCT/TADs/Wire Bending etc).

We strongly recommend that interested companies plan their programmes in good time before the conference so that all delegates can plan accordingly.

A provisional title must be provided no later than 31 March 2026 so that the session can be promoted in good time.



SS1	Thursday 24 September	1 x Satellite Symposia Slot for 120 minutes to be held on Thursday morning	£9,500
SS2	Thursday 24 September	1 x Satellite Symposia Slot for 120 minutes to be held on Thursday morning	£9,500

All costs indicated above are ex vat.

Bookings can be made on the online portal from 20 February 2026.



## SPONSORSHIP OPPORTUNITIES

Additional sponsorship opportunities are available for all companies to further enhance their profile at the BOC.

Booking for these items will be available online from 20 February at 10:00 am.

Opportunities include:

SO1	<b>Steward Polo Shirts (30-40 stewards)</b>	Branded conference shirts worn by all BOC stewards	£3,500
SO2	<b>Lanyards / name badges</b>	Worn by all delegates and exhibitors throughout the conference	£4,000
SO3	<b>Aspiring orthodontist lunch and learn</b>	Sponsorship of lunch and learn for all invitees	£1,500
SO4	<b>Posters Screens Sponsor (in registration area)</b>	Sponsor of Posters and Poster sessions	£4,000
SO5	<b>Conference app online Sponsor (Exclusive Sponsorship)</b>	High profile opportunity for App sponsor with the app being the primary source of communication on site for all delegates and virtual delegates	£6,000
SO6	<b>Inclusion on shared email blast / social media prior to the event (included with Satellite Symposia purchase)</b>	Mailshots will be sent out in advance of BOC 2026 promoting exhibition stands of sponsors who take up this opportunity	£300
SO7	<b>Supplier of water bottles</b>	Water bottles with company logo to be provided for all delegates	£2,000

All costs indicated above are ex vat.



## THE BOOKING PROCESS

All Sponsorship and Exhibition bookings for BOC 2026 will be made online. This will make the whole process simple, transparent and straightforward.

All sponsorship opportunities will be offered on a first come, first served basis.

### TIMELINE

**Friday, 13 February 2026**

The Sponsorship and Exhibition prospectus will be distributed to all interested companies.

All prices and sponsorship opportunities will be published at [www.bos.org.uk/boc2026](http://www.bos.org.uk/boc2026)

**Friday, 20 February 10:00 am**

The booking process will open allowing companies to book both stands and available sponsorship opportunities

[www.bosevents.co.uk](http://www.bosevents.co.uk)

All bookings will be confirmed by the BOS office. Please note that bookings can only be confirmed upon the receipt of the first deposit payment.

**We look forward to seeing you in Brighton in September.**